



John Jackson's LEASE OPTION CLASSES

**Click for
Website**

Client need:

*Promotional and
informational
videos for business
expansion*

PROCESS:

- Collaborative Consultation
- Story Boards for each video
- Collaborative scripting
- Set up & videography classroom, testimonial interviews and more.
- Editing and Production work
- Final edit collaboration
- Publishing and embedding



Leasing to Buy, LLC. located in Dallas, TX is one of the pioneers of the lease-option real estate business. Representing clients both on the buying *and* selling side of real estate transactions, the Leasing to Buy system allows sellers to lease their properties to pre-qualified tenants, providing them with the ability to purchase the property at a later date. Their company also provides the contracts to bind the mutually beneficial agreements.

Providing a much needed service in the real estate market, Leasing to Buy contacted DISTINCTIVE Multi-Media to produce videos to launch their new learning platform where students from around the country could build their own lease option businesses. What started out as an idea, has now become [Lease Option Classes](http://www.leaseoptionclasses.com). www.leaseoptionclasses.com now boasts an internet presence that features a schedule of cities offering the training, videos of information about the facilitator, workshop materials, and more!

"...I know that working with Randy and DISTINCTIVE Multi-Media will enhance ANY media plans you have for your organization or business. We knew we wanted to feature videos of our workshop expansion project on our website, YouTube, MySpace, etc. to get the word out about our new service. We had basic ideas about what we wanted and they really provided the kind of creativity we needed on a budget we could afford."

"...they kept the project moving along with self-imposed deadlines for delivery of each video; always flexible with changes and input during the editing process."

"I welcome providing any feed-back you need about their professionalism, staff, standards, and structure of the project. They deserve an A++ for their work!"

John Jackson

Founder and President

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